



SNGLRTY

Tuesday 27th March 2018

HONG KONG / GENEVA: Patented One Hand Watch SNGLRTY Confirms Funding For First Release

Swiss Reimagined is pleased to announce that they have secured funding from investors for the initial release of their patented one handed watch, SNGLRTY. The crowdfunding campaigns will continue until 31 March 2018 on Kickstarter and Indiegogo with the opportunity to reserve one of these unique limited edition watches at the special launch price. The patented Swiss-made chronometer is the world's first watch to be able to accurately display both hours and minutes with a single moving hand.

The goal is to have SNGLRTY available through retail channels by the end of the third quarter of 2018.

Stephen said,

“The feedback we have received from everyone we have met has been amazing and now we have secured the funding to produce our first 200 watches. We're happy to confirm that production will start immediately.”

Daniel said,

“I have found it extremely motivating that all our work has been validated by our backers, the keen attention they paid to the finer details of SNGLRTY was really wonderful to experience and supports our desire to continue the evolution of time.”





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NOTES TO EDITORS

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1. Swiss Reimagined is a niche watch brand that started with the vision of challenging the current expectations for a Swiss watch brand by doing things a little bit differently and challenging the status quo.
2. The display mechanism is patented in the United States of America, patent number 9,733,618 "[Timepieces With a Single Hand for Simultaneously Indicating Both Hours and Minutes](#)"
3. SNGLRTY is the joint vision of serial entrepreneur Stephen Mansfield, an engineer by training, and Daniel Blunsch, who for 30 years has worked with Swiss watch brands. Their vision was to create an automatic watch that could accurately display hours and minutes by a single moving hand, a feat yet to be accomplished in the 500-year history of watchmaking.
4. SNGLRTY was engineered and designed in collaboration with *Le Cercle des Horlogers* and Yvan Ketterer of Neuchâtel's YK FOR.

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